

TO: Chrisanne Ferry
FROM: Michelle Marcisak
SUBJECT: VIRGINIA SLIMS OF CHICAGO - FEBRUARY 8-14, 1993

DATE: March 9, 1993

The following is information regarding the Virginia Slims of Chicago:

TOURNAMENT POS

We have not produced POS materials for the sales force this year because of our new retail tie-in and promotion with Dominick's.

HOSPITALITY

The customer hospitality party is scheduled for Sunday, February 14 between 10:30 AM and 12:30 PM at the U.I.C. Pavilion..

You will receive the following materials for the reception:

48 Ashtrays
400 Cocktail Napkins
135 T-shirts

All of these materials will be shipped to the section office. Debra Miller will bring name tags, holders and matches.

TICKETS

A list of daily ticket quantities is attached. Please call Mary Heath at the IMG office to arrange for pickup of your tickets, parking passes and credentials. The number is (312) 565-4100.

ON-SITE OPERATIONS

Heather Hellman and I will be on-site for the week of the tournament. Feel free to call me at (212) 880-3651 if I can assist you with anything.

PRO-AM

We are invited to ask the local key customers if they would like to participate in the Pro-Am on Monday February 8. Please let Mary Heath or myself know ASAP of any participants.

cc: INA BROEMAN
MARY HEATH
DEBRA MILLER
EDNA MOORE
GARY SALVATO
NANCY ZIMBALIST

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